



Role: Senior Fundraising & Partnerships Lead

Organisation: Wild at Heart Foundation

Reporting to: Board of Trustees / Founder

Contract Type: Full-time preferred; exceptional part-time candidates considered

Location: Remote (UK) with occasional travel for events and meetings

Hours: Monday to Friday (40 hours per week), with some flexibility required around events

About Wild at Heart Foundation

After more than 10 years of impact and significant post-Covid challenges, the trustees are re-investing in fundraising as the engine of future growth. This is a senior, hands-on role with real influence, working closely with the Founder and Board of Trustees to shape the charity's next chapter.

Wild at Heart Foundation compassionately reduces the global stray dog population through sterilisation campaigns, welfare initiatives, and education programmes worldwide. Our work is driven by empathy, integrity, and a deep commitment to animal welfare.

The Role

Wild at Heart Foundation is seeking an experienced, strategic fundraiser to help rebuild and grow the charity in a sustainable, income-led way.

This is a senior strategic and delivery-focused role responsible for generating income across multiple streams, with particular emphasis on:

- Corporate partnerships
- Events and fundraising campaigns
- Regular giving and donor growth

You'll operate with a high degree of autonomy in a small, agile organisation, developing and delivering a clear fundraising strategy while building long-term, values-led relationships.

Key Responsibilities

Fundraising Strategy & Leadership

- Develop and implement a clear, realistic fundraising strategy
- Produce accurate income forecasts across partnerships, events, campaigns, and regular giving
- Set, manage, and report against agreed KPIs



- Provide trustees with regular income projections and performance updates

Corporate Partnerships

- Identify, secure, and steward high-value corporate partnerships aligned with dog welfare
- Build long-term, purpose-driven relationships based on compassion and shared values
- Create compelling partnership propositions and campaign opportunities

Events, Campaigns & Individual Giving

- Plan, deliver, and evaluate fundraising events and campaigns end-to-end
- Grow regular giving and develop new donor acquisition strategies
- Create strong “reasons to give” through storytelling, impact reporting, and campaign-led fundraising
- Drive social media and marketing activity to maximise income

About You

You are a confident senior fundraiser who thrives in a small organisation and enjoys both strategic thinking and hands-on delivery. You bring:

- Proven senior-level fundraising experience, ideally in the charity or non-profit sector
- A strong track record in corporate fundraising and partnerships
- Experience in income forecasting, performance reporting, and presenting data to trustees
- Excellent relationship-building, negotiation, and communication skills
- A strong commitment to ethical, compassionate fundraising with commercial awareness
- The ability to translate impact and data into compelling donor-focused stories
- Confidence pitching to corporates, high-net-worth individuals, and at events
- Strong campaign management skills with limited resources
- High digital fluency across social media, email, and virtual engagement
- Cultural sensitivity and confidence communicating with international audiences

To apply for this role, please send your CV to info@wildatheartfoundation.org

Closing date for applications is 20th February 2026